

# Bigboard size 9,6 x 3,6 m

## General information

For short-term campaigns of 1 to 2 months, we recommend printing on paper. For medium and long-term campaigns, we recommend printing on laminated self-adhesive film, or banner. **The design must not contain traffic signs or graphic elements and shapes mistakable for traffic signs.**

## Parameters of paper:

Poster dimensions:	9,6 x 3,6 m (after wetting)
Picture dimensions:	9,6 x 3,6 m
Visible area:	9,6 x 3,6 m
Weight:	120 g/m <sup>2</sup>
Type:	BBS, colorfast for at least 6 weeks
Printing:	4/0
Poster:	Composed of right-angle sections with mutual overlaps and adhesion marks
Comments:	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos

## Parameters of self-adhesive foil:

Sticker dimensions:	9,7 x 3,7 m
Picture dimensions:	9,7 x 3,7 m (of this, 5 cm along the edges is to be cut away)
Visible area:	9,6 x 3,6 m
Type:	Avery MPI 3000 thickness 95 um with matte surface lamination and dark glue
Print:	4/0
Sticker:	Composed of right-angle sections with mutual overlaps and adhesion marks
Installation:	At temperatures of +10°C and higher
Comments:	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos

## Parameters of advertising banner:

Banner dimensions:	10 x 4 m
Picture dimensions:	9,8 x 3,8 m (of which 10 cm around the entire perimeter is for overlap which will not be visible)
Visible area:	9,6 x 3,6 m
Type:	450 g/ m <sup>2</sup> - non-translucent outdoor, with colorfastness (cannot be used for backlight)
Processing of edges:	Reinforce entire border with high-frequency, heat-sealing of the band made of banner material, press eyelets with a diameter of 24/13 mm and spaced 25 cm apart.
Printing:	4/0
Comments:	30 cm along the edge of the banner, we recommend printing a motif with an unimportant background without text and logos

## Delivery of finished posters including color print of entire motif on A4:

Place of delivery:	BigBoard Praha, a.s., U Trati 3134/36A, Praha 10, tel: 774 927 002
Delivery date:	7 days prior to installation date, at the latest. <b>Banner cannot be folded into sections that are smaller than 80 x 80 cm.</b>

## Specification of delivery of materials in the case of printing of motif through BigMedia:

Materials for print:	CMYK, scale 1:10, grid 300 DPI
Data format:	Print PDF, font and objects in vector format
Proof:	Digital or chemical chromalin, etc. Without a proof, we cannot guarantee correct colors
FTP access:	ftp://tisky.bigmedia.cz <b>MERCHANT MUST BE NOTIFIED OF DATA UPLOADING / STORING</b>
Username:	bigmedia1
User password:	bm2008