

# Billboard size 5,1 x 2,4 m

## General information:

For short-term campaigns of 1 to 2 months, we recommend printing on paper. For medium and long-term campaigns, we recommend printing on laminated self-adhesive film, printing on banner recommended only at the express wish of the client. The design must not contain traffic signs or graphic elements and shapes mistakable for traffic signs.

## Parameters of paper:

Poster dimensions:	5,10 x 2,40 m (after wetting)
Picture dimensions:	5,10 x 2,40 m
Visible area:	5,05 x 2,40 m
Weight:	120 g/m <sup>2</sup>
Type:	BBS, colorfast for at least 6 weeks
Printing:	4/0
Poster:	Composed of right-angle, equally large and properly cutted sections with mutual overlaps and targeting marks
Comments:	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos

## Parameters of self-adhesive foil:

Sticker dimensions:	5,10 x 2,45 m
Picture dimensions:	5,10 x 2,45 m
Visible area:	5,05 x 2,40 m
Type:	Avery NONPERM thickness of 95 µm with a full covering (non-transparent) adhesive and a surface matte lamination
Print:	4/0
Sticker:	Composed of right-angle, equally large and properly cutted sections with mutual overlaps and targeting marks
Installation:	At temperatures of +10°C and higher
Comments:	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos With each incoming sticker must be delivered control sample of material on A4 format with a description of the material motive and print data

## Parameters of advertising banner:

Banner dimensions:	5,05 x 2,42 m
Picture dimensions:	5,05 x 2,42 m
Visible area:	5,05 x 2,40 m
Type:	Coating non-laminated banner 450 g/ m <sup>2</sup> , non-translucent for outdoor use, with colorfastness. Cannot be used banner for backlight.
Processing of edges:	Reinforce entire border with high-frequency, heat-sealing of the band made of banner material, press eyelets with a diameter of 24/13 mm and spaced 25 cm apart.
Printing:	4/0
Comments:	20 cm along the edge of the banner, we recommend printing a motif with an unimportant background without text and logos

## Delivery of finished posters including color print of entire motif on A4:

Delivery location:	BigBoard Praha, a.s., U Trati 3203/38a, Praha 10, tel: 721 848 975
Delivery time:	7 days prior to installation date, at the latest.
Packing:	Posters must be properly packaged to prevent mechanical damage during transport. Banner cannot be folded into parts smaller than 80x80 cm.

## Specification of data for printing:

Printing data format:	Print PDF, <b>scale 1:10</b> , font and objects in vector format, <b>rasters in CMYK mode</b> with grid 300 DPI When printing more motives to be each motive as a separate PDF with a maximum size of 300 MB. Naming the print data "theme name_ width x height". Example: Bigmedia _510x240
Proof:	Correct coloring can be guaranteed when cromaline is delivered.
FTP access:	ftp://tisky.bigmedia.cz                      MERCHANT MUST BE NOTIFIED OF DATA UPLOADING / STORING
User name/ pass:	bigmedia1 / bm2008