

Billboard size 5,1 x 2,4 m

General information

For short-term campaigns of 1 to 2 months, we recommend printing on paper. For medium and long-term campaigns, we recommend printing on laminated self-adhesive film, printing on banner recommended only at the express wish of the client. **The design must not contain traffic signs or graphic elements and shapes mistakable for traffic signs.**

Parameters of paper:

Poster dimensions:	5,1 x 2,4 m (after wetting)
Picture dimensions:	5,1 x 2,4 m
Visible area:	5,05 x 2,4 m
Weight:	120 g/m ²
Type:	BBS, colorfast for at least 6 weeks
Printing:	4/0
Poster:	Composed of right-angle sections with mutual overlaps and adhesion marks
Comments:	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos

Parameters of self-adhesive foil:

Sticker dimensions:	5,1 x 2,4 m
Picture dimensions:	5,1 x 2,4 m
Visible area:	5,05 x 2,4 m
Type:	Avery MPI 3000 thickness 95 um with matte surface lamination and dark glue
Print:	4/0
Sticker:	Composed of right-angle sections with mutual overlaps and adhesion marks
Installation:	At temperatures of +10°C and higher
Comments:	20 cm along edges of the poster we recommend printing a motif with an unimportant background without text and logos

Parameters of advertising banner:

Banner dimensions:	5,0 x 2,35 m for Czech Outdoor boards/ 5,04 x 2,38 m for outdoor akzent boards
Picture dimensions:	5,0 x 2,35 m for Czech Outdoor boards/ 5,04 x 2,38 m for outdoor akzent boards
Visible area:	5,05 x 2,4 m
Type:	450 g/ m ² - non-translucent outdoor, with colorfastness (cannot be used for backlight)
Processing of edges:	Reinforce entire border with high-frequency, heat-sealing of the band made of banner material, press eyelets with a diameter of 24/13 mm and spaced 25 cm apart.
Printing:	4/0
Comments:	10 cm along the edge of the banner, we recommend printing a motif with an unimportant background without text and logos

Delivery of finished posters including color print of entire motif on A4:

Place of delivery:	BigBoard Praha, a.s., U Trati 3134/36A, Praha 10, tel: 774 927 002
Delivery date:	7 days prior to installation date, at the latest. Banner cannot be folded into sections that are smaller than 80 x 80 cm.

Specification of delivery of materials in the case of printing of motif through BigMedia:

Materials for print:	CMYK, scale 1:10, grid 300 DPI
Data format:	Print PDF, font and objects in vector format
Proof:	Digital or chemical chromalin, etc. Without a proof, we cannot guarantee correct colors
FTP access:	ftp://tisky.bigmedia.cz MERCHANT MUST BE NOTIFIED OF DATA UPLOADING / STORING
Username:	bigmedia1
User password:	bm2008